Plus, financial planning help for your church

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December 12, 2017

Dear Warren,

If your church is serious about engaging millennials, especially those on the fringe, see our lead article. But don't miss the two financial articles either! —Dr. Warren Bird

In This Issue...

- An Excerpt from The New Copernicans by John Seel
- 7 Deadly Sins of Year-End Gift Receipts (Plus FREE eBook)
- 12 Salary Trends Every Church Leader Should Know: Large Church Salary Study—Complete Report



An Excerpt from The New Copernicans by John Seel

by Greg Ligon

Millennials are leaving the church in droves. Can evangelical Christianity survive without them? Through a unique and brilliant synthesis of theology and sociology, David John Seel argues that millennials can show us the way forward to a more authentic faith in Christ.

In *The New Copernicans*, releasing January 2018 through the Leadership Network NEXT/Harper Collins Christian Publishing Book Series:

- Pastors will find resources for reframing their ministry.
- Parents will find resources for understanding their millennial child.
- Millennials will find a language to speak out with wisdom and renewed boldness.

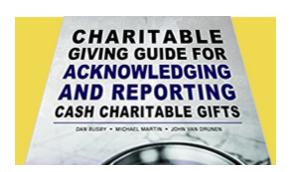
The American church is in survival mode. Now is *not* a time to retreat....





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7 Deadly Sins of Year-End Gift Receipts (Plus FREE eBook)

by Warren Bird

As we near the end of 2017, givers will once again be looking for ways to be generous while maximizing their tax benefits associated with charitable giving. ECFA's blog "7 Deadly Sins of Year-End Gift Receipts" can help your church achieve both goals.



12 Salary Trends Every Church Leader Should Know: Large Church Salary Study-Complete Report

Our most comprehensive study ever, this report contains 35 pages of more than 20 tables and graphics, giving details and metrics on pay raises, bonuses, total staffing costs, top salary predictors, outsourcing patterns, and more—often grouping them by church size.

For a limited time, also get a FREE eBook

– Charitable Giving Guide for

Acknowledging and Reporting Cash

Charitable Gifts. Access your eBook in 3

easy steps...



It then provides additional material on multisite dynamics, salary ranges (however, it does *not* include detailed, role-specific salary tables), retirement and healthcare contributions, and more. It also includes a participant overview and an international section (mostly Canada). Based on data from our 2016 study of 1,251 large churches, this report offers an exclusive perspective...



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- TOMORROW: How Big Data Can Help Your Church Better Fulfill Your Mission
- TOMORROW: The Next Landscape Shifting Movement in Church
- New Release Together: A Guide for Couples Doing Ministry Together
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