

[Plus another great Social Media Church podcast](#)

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Leadership Network *Advance*

September 19, 2017

Dear Church Leader,

When you permanently cancel a worship service, what are the consequences?

See our blog below. —Dr. Warren Bird

In This Issue...

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- [Listen: A Conversation with Jason Caston from iChurch Method about Social Media and New Technology](#)



Tips and Trends for Launching Your Next Church

How many of these questions are your church's senior leadership team asking.....

- How will you identify and develop internal leaders for your next church plant?

- Will going multisite exhaust your church's leaders and staff?
- Should you build new or use existing space for your next church or campus?
- What can you learn from other pastors and leaders who are multiplying effectively?
- How can you inspire Millennials to engage more, including financially?

You'll find answers to these challenging church expansion questions at Aspen Group's 2017 Alignment Conference on October 17.



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Should We Kill Our Saturday Night Service?

by Dave Travis

That's a question we were asked by a large, prominent church in a large, major city.

Their feeling was that the longstanding Saturday evening service drew only 600 people in regular worship. Additionally, they felt it attracted an older adult constituency. Instead they wanted to add a new Sunday evening format that was identical to their Sunday morning



SOCIAL MEDIA CHURCH
PODCAST

A Conversation with Jason Caston from iChurch Method about Social Media and New Technology

Social Media Church Podcast #219

Back in the day, our early Christian ancestors only had a few manuscripts and pages of the Bible which they could only effectively use when they were together. Thanks to advancements in technology, the few rare scrolls became mass-printed books that are now available to everyone who wanted to own and read the Bible. Technology has played an important part

services.

Let me speak in the voice of the “old man,” consultant Lyle Schaller, who processed this question many times and often in my presence.



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in spreading the Gospel of Christ. If it benefited us in the past, why do some people and churches still fear embracing technology? Are we over-digitizing the church? How far is too far? In this new podcast with Nils Smith and Jason Caston from iChurch Method, we'll be talking about technology trends, social media, and how they have affected the church before and how they are essential today, more than ever.



[Listen](#)

Features You May Have Missed

- [New Book Release from Alan Briggs: *Everyone's a Genius*](#)
- [9 Fascinating Facts About People Who Attend Megachurches](#)
- [The 400 Gathering: A Once-in-a-Lifetime Experience in Silicon Valley](#)
- [Learn from Large Growing Overseas Churches](#)

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