

Church Leader, would you take 5 minutes to answer two questions for me and my team?

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Leadership  Network *Advance*



Two Questions I'd Like You to Answer

By Ron Edmondson, CEO

My friend Thom Rainer with Lifeway had an interesting blog post last week called [“Eight Areas Where Pastors Wish They Were More Equipped.”](#) We shared it some around our team, because we feel our mission is to equip the church.

Hanging in the Leadership Network office in Dallas is a huge wall painting with the words “Innovation Lab” in big print in the center. It’s what we’ve been known for over the years. We help the church take ideas to implementation to impact.

After reflecting on Thom’s post and our desire to help the church, we decided to survey our client base and see if what Thom discovered is true for the churches we serve. One of the best ways I know to get ideas is to ask questions. I would personally love to hear from you as we continually attempt to grow in how we serve the church. **Would you help us by filling out this quick survey?**

There are two simple questions:

1. What are 3 areas of ministry leadership where you wish you were better equipped?
2. What is one area of need your church has that you would like to see Leadership Network address?

To complete this 5-minute survey, click or tap on the button below:

TAKE THE SURVEY



Which Salary Report Is Right for Our Church?

By Dave Travis, Senior Consultant

Last month, Leadership Network released our latest editions of the Compensation reports. On our updated salary page you will see LOTS of choices. Those aren't meant to confuse you, but rather to let you choose the mix of the reports that are best for you. There are three things you need to understand about our products:

1. For LARGER churches, we are the leader in providing, analyzing and supplying data for large church decision makers. We began doing informal surveys of staff salaries in 1995, and began formally collecting and publishing data in 2001 due to the high volume of requests from church leaders.
2. We collect not only compensation data, but extensive information about raises, income for churches, and other practices.
3. Most importantly, each year we listen to feedback from prior years purchasers and users to build the current and future reports. For example, after feedback from users, we shifted to asking for "total compensation" instead of just salary. Church decision makers, governing boards and staff, wanted an easy way to look at "what this position costs the church" to help normalize the various levels of benefits that some churches offer.

So which reports from the 2018 data are best for you?

Useful for All Churches

Our FREE summary report: "7 Vital Benchmarks in Church Compensation – Findings from the Large Church Salary, Staff and Benefits Survey." Dr. Warren Bird found both interesting and useful findings that help give context and overarching information that are needed for understanding.

Our Most Requested Product

The "2018 Compensation Tables: Are You Paying Your Church Staff too Much? Too Little? Or Just Right? Get the Right Answer!" is a paid product and you buy it by church size. It includes tables for all roles on which we gathered data not only by church attendance, but also by income and number of staff with ways you can adjust the data for your particular geography.

Our New Product – Greater Confidence for Compensation Oversight

The Tailored Compensation Report is a custom report that is done in consultation with the

church. It includes data from over 2000 churches and over 23,000 individual salaries across the country. Based on a data sheet provided by the church, we run a custom report with the closest data points to your church for the requested roles. Each report also provides suggestions as to how to bring your church's compensation up to current standards, as well as a qualified letter as to reasonable tests regarding your compensation amounts.

If you are a large church executive or overseer, you need one or more of these. Go get them now:

[Learn More](#)



Things You Want to Know About

Opportunities and resources for you and your team

9 Fresh Approaches to Innovation that Can Change Everything | Article by Carey Nieuwhof

Carey Nieuwhof was a participant and speaker at our 2017 *400 Gathering: Silicon Valley*, an invitation-only event that gave church leaders the opportunity to be in the room with some of the greatest tech innovators of our time. The experience was designed to help these leaders learn how innovations in the technology sector will have an impact on the future of the church. In a blog that Carey posted shortly after the event, he had this to say:

*I was recently at a two-day event in Silicon Valley that featured speakers from tech companies in Silicon Valley and innovative church leaders. I was fortunate to be invited as one of the speakers, but even more fortunate to be able to take notes for two days. The conference (hosted by Leadership Network) rocked my thinking on innovation. If there's one thing the church needs today, it's more innovation in our methods. **The mission never changes, but frankly, the methods have to.***

If you haven't read it, you can find [Carey's original post here](#). Below you'll find his list and, hopefully, some inspiration for your pursuit of more innovative methods:

1. Build your future around a product, not a person.
2. Employ 100x thinking
3. Fly by instruments
4. Crowd source ideas

5. Identify your real competitor
6. Create your own opposition before someone else does
7. Test voraciously
8. Rethink motivation
9. Embrace failure

Generosity and Stewardship Accelerator: Your Best Year in Generosity and Stewardship. Ever.

Our new 12-month Generosity and Stewardship Accelerator, in partnership with Generis, is built around **helping churches develop a comprehensive plan for growing generosity, stewardship and giving that includes growing resources and growing people**. We help you get clarity on your church's key issues and opportunities, and provide you with the resources, tools, and connections to get the work done. Accelerators present a next-level approach to learning, planning, and implementation that challenges church leaders to see, think, and do in more effective ways.

The Generosity and Stewardship Accelerator provides your team with:

- Connection with other pioneering churches - true peers.
- Analysis of your current generosity initiatives.
- Regular online group sprint session led by the Leadership Network team and Generis Consultants.
- Monthly office hours where your team can schedule an online coaching call with the director.

To learn more about our next Generosity and Stewardship Accelerator, click or tap on the button below:

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