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Leadership  Network *Advance*



Last Chance to Get Advance Notice of our New Report

By Dave Travis

Pastoral training models are constantly evolving. One of the nuggets discovered in our soon-to-be released report from **Leadership Network/Portable Church Industries** is **multisite congregations are 2.5 times more likely to have trained either a new campus pastor or new church planter** than a single site church.



THE FULL REPORT WILL BE RELEASED FEBRUARY 8TH. To get on the early release list go here: [Multisite Trends Report List](#) so you will be up to date on the latest on multisite before everyone else.

Why are multisite churches more likely to have trained a new pastor or planter?

Our hunches:

- **Multisite churches need lots of leaders.** This is especially true for those with more than two sites and for those over extended geographies. As the church and number of sites grow, there is a need for more leaders to staff the church across locations.
- **With this need has come the adoption and deployment of more robust leadership development systems** to get leaders at all levels including campus pastors and church planters.
- **In these processes, some emerging leaders are recognized more as church planters and sent out to plant new congregations independently.** Additionally, as more leaders are trained, multisite churches feel more confident in launching new sites.

- **Perhaps a small group of single-site leaders are fearful of raising up new leaders as they may challenge existing leader structures and systems.** In other words, they could have a bias against leader development or development at the congregational leadership level.
- **While there are many connectional denomination churches that are deploying multisite and church-planting models, the predominance of those streams of churches tend to depend on the denominational system and their educational systems to provide pastors and do church planting.** Their systems are getting the results of that design with churches not responding to do it on their own.

This is not to say that some single-site churches do not train, equip and deploy church planters. Some leaders with theological and pragmatic biases against multisite models DO invest heavily in church-planting residencies to send out leaders.

But our latest research shows multisite churches are much more likely to do so.

Get on the list by clicking or tapping the button below to get the full report when it is released:

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Questions for further thinking:

- How is your church developing future pastors and leaders? Do you have a robust system?
- In the last five years – how many leaders have been deployed within your church or externally?
- What have been your results within the base church from deploying these leaders?

I am always interested in hearing your story in this arena. Got one to share – just email me at dave.travis@leadnet.org.

And for all those churches that are intentionally moving to launch multiple locations and plants in the coming year, please check out our Accelerator for multisite congregations here: [Multisite Accelerator](#).

Thanks to our friends at [Portable Church](#) who helped sponsor this upcoming research report.



New Resource for Coaching and Encouraging High-Capacity Givers

By Chris Willard, Director Generosity Initiatives

Could high-capacity givers be the most overlooked people at your church? You probably have strategies in place to coach people in financial trouble or who are in need of benevolent help. But what about those that God has blessed with wealth?

They need your coaching and encouragement, too, but most pastors feel ill-equipped to do so.

During the last decade at Leadership Network, I have had the opportunity to work with church leaders who have learned how to cultivate relationships with their high-capacity givers. In this upcoming resource, titled *Discipling High Capacity Givers*, you'll hear some of these leaders' best thinking when it comes to the senior pastor's vital role in moving high-capacity givers in your church from potential donors to fully-devoted disciples.

As a part of the release of this new resource, Leadership Network will be hosting a webinar where I will be joined by **Dr. Warren Bird, Director of Research at Leadership Network**. We will provide you practical examples of how you can coach and encourage the high-capacity givers in your church. Click or tap the button below to reserve your seat at our upcoming webinar.

Inspiring High-Capacity Givers in Your Church
February 13, 2018 @ 2 PM Central

Register Now



Things You Want to Know About

Opportunities for you and your team

How Do You Know if Your Church is Financially Healthy?

Video Interview with Michael Batts

In this 11-minute video interview with Dr. Warren Bird, Michael Batts offers a lot of practical guidance that applies to church large and small. Michael is president and managing partner of a CPA firm dedicated exclusively to serving nonprofit organizations and their affiliates (nonprofitCPA.com). Michael also published a book titled [Nonprofit Financial Oversight: The Concise and Complete Guide for Boards and Finance Committees](#).

You can watch the video here: [How to Know if Your Church is Financially Healthy](#).

5 Critical Things Every Thriving Church Is Good At

And How Leveraging Data Can Help

Every church that is thriving and multiplying has become really good at a critical five things. Every church that is plateaued or is slowly declining or dying has neglected or has ceased to do one or more of these five things.

So what are these five things?

Attract, get, keep, grow, and multiply.

Big data can help identify people in your city with the highest propensity to come to your weekend service or event (like a date night, marriage seminar, or man camp).

Big data can not only help your church **attract** and **get** people from your city but can also help you **keep, grow** and **multiply** people within your congregation because big data allows us to know better the condition of our flock (Proverbs 27:23).

If you are interested in opening your next multisite campus, growing your congregation, developing leaders, or deploying a missional people we invite you into exploring how big data might help you do these things better through our **Engagement Accelerator experience**. Its not a silver bullet...it will take hard work, but it may be the most productive action you take this year.

Learn More

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Catch up with past editions of Leadership Network Advance at leadnet.org/advance.

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