



Insights Jumpstart | Houston

ACTIVATE THE POWER OF BIG DATA TO GROW YOUR CHURCH

Gloo Insights uses data and analytics to know your city, implement ideas and transform more people for Jesus. Using this powerful platform, you'll reach people before they look for you and ensure that every dollar is spent reaching the right person with the right message at the right time. **Join us for a FREE LIVE EVENT to learn how!**

What to Expect

Our Insights Jumpstart half-day live event will provide you and your team with:

- Background on how these tools work and why they work.
- Case studies of the tests run across the nation with these tools so far. These will include actual, real-life churches that are using the tools and their results.
- Steps on how your church can use the platform for a test to decide if it is the right tool for you.

In Addition:

When you register to attend one of the Jumpstart sessions we will prepare a sample report to illustrate some of what this tool can do. It will show some of the impacts you could be having in your community.

To receive the report you will need to provide the physical address of one of your locations.

This will only be provided to those that attend the live sessions on May 15 or 16.

What Happens Next

Churches that decide to run a test for their communities on the Gloo Insights platform will be given the opportunity to receive a scholarship to pay for a portion of the test. The ultimate costs will depend on "how big you want to go."

Most of the tests we have seen churches use in the past have paid for themselves with increased giving. Your church will have two weeks to decide whether to go forward in the process at this time.

Space is limited.

Register today.

To learn more and to reserve your spot, visit LEADNET.ORG/HOUSTON

May 15 | Houston's First Baptist (Downtown Campus) or May 16 | The Fellowship (Katy)